

## מענקי מחקר ופיתוח לשנים 2017

### בנושאי ביג דאטה ותוכן

#### Focus:

- **Big data** - Using data across sectors to offer new services, and create new opportunities for solving business and societal challenges, including large scale pilots
- **ICT Tools** for creative, media, knowledge and learning industries
- **Interfaces for accessibility** for people with different disabilities

#### Funding Tools for Israeli Partners: Horizon 2020

- Consortium - At least 3 partners from 3 different European Member States (including Israel)
- Funding tools:
  - Research & Innovation Action (RIA) - Development of new technology, product, service or solution – 100%
  - Innovation Action (IA) - Implementation of R&D results – 70%
  - SME Instrument - Phase 1 - Feasibility study (50 K€ per project), Phase 2 - Innovation projects (70% funding), Phase 3 - Indirect support measures and services (no funding)
- Indirect costs - 25%
- No Royalty payments
- IPR - no EU share of the developed IP

#### Relevant Agendas and Platforms:

- **Big Data Value Association (BDVA):** <http://www.bdva.eu/>
- **Networked and Electronic Media Technology Platform (NEM):**  
<http://www.nem-initiative.org/>
- **Networked European Software and Service Initiative (NESSI):**  
<http://www.nessi-europe.com>



<b>Objective</b>	<b>Funding Tools</b>	<b>Budget</b>	<b>Deadline</b>
<b>ICT-14-2016-2017: Big Data PPP: cross-sectorial and cross-lingual data integration and experimentation</b>			25 April 2017
a. Data integration activities (1-3 M€ per project) b. Data experimentation incubators (7 M€ per project)	Innovation (70%)	27 M€	
<b>ICT-15-2016-2017: Big Data PPP: Large Scale Pilot actions in sectors best benefitting from data-driven innovation</b>			25 April 2017
Large Scale Pilot actions in sectors including, but not limited to: health, energy, environment, transport, manufacturing, finance and media (10-15 M€ per project)	Innovation (70%)	25 M€	
<b>ICT-16-2017: Big data PPP: research addressing main technology challenges of the data economy</b>			25 April 2017
Improve the technology, methods, standards and processes of big data while addressing cross-sector and cross-border problems or opportunities of clear industrial significance (2-5 M€ per project)	Research & Innovation (100%)	33 M€	
<b>ICT-17-2016-2017: Big data PPP: Support, industrial skills, benchmarking and evaluation</b>			25 April 2017
Identify specific data management and analytics technologies of European significance (2 M€ per project)	Research & Innovation (100%)	2 M€	
<b>ICT-19-2017: Media and content convergence</b>			8 November 2016
a. Opportunities for new personal and immersive experiences (2-4 M€ per project)	Innovation (70%)	38 M€	
b. Facilitate research and policy exchange in the media area (1 M€ per project)	CSA (100%)	1 M€	
<b>ICT-20-2017: Tools for smart digital content in the creative industries</b>			25 April 2017
Explore novel ways of digital content production and management in the creative industries such as advertising, fashion, TV and video games (2-4 M€ per project)	Research & Innovation (100%)	17 M€	
<b>ICT-23-2017: Interfaces for accessibility</b>			25 April 2017
a. Support the development of intelligent, affordable and personalised interfaces and affective computing for people with cognitive disabilities (2 M€ per project)	Research & Innovation (100%)	10 M€	
b. Develop and demonstrate decision support tools for the assessment of compliance to web sites accessibility standards and guidelines (2 M€ per project)	Innovation (70%)	4 M€	